



**TOM ENGELEN** (°20/06/1976)

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## Basic competences

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- broad experience in marketing & communication
- autonomous worker, but prefers a small team
- (slightly overdeveloped) passion for troubleshooting, optimisation and creative problem solving
- excellent command of Dutch and English; fluent in French; basic knowledge of German
- good working knowledge of macOS / Linux / Windows
- excellent understanding of DTP software (e.g. Adobe CC & open source alternatives); office applications; webdesign — HTML/CSS, CMS-applications (Joomla/Drupal), collaboration-tools (installing, configuring, using -- cloud or self-hosted), ...

## Services

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- communication strategy (and to a somewhat lesser degree also copywriting)
- graphic design from logo to complete housestyle, layout, ...
- websites/CMS based on open-source solutions, e-newsletters...; UI design & development; photography; video editing
- planning events, actions and campaigns in general (though preferably with a team)
- maintaining, troubleshooting and managing basic IT-infrastructure

## Studies & work experience

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### Professional

- 2018: vzw Logistiek Vlabo - provincial coordination platform for mental health care: communications officer ([www.vlabo.be](http://www.vlabo.be))
- 2016 - 2017: RoSa vzw - knowledge center for gender & feminism: part-time in-house visuals, web & ICT responsible ([www.rosavzw.be](http://www.rosavzw.be))
- 2006 - now: freelance graphic & web designer/developer
- 1999 - 2006: Materialise NV: marketing assistant / graphic designer
- 1997-1998: internships: Rein-Art bvba; Brussels Online
- 1994-1998: study: master in graphic design (cum laude), St. Lukas Brussel ([www.luca-arts.be](http://www.luca-arts.be))

### Volunteering

- november 2015: completed basic seabird rescue training (VOC Oostende)
- 2014 & 2015: Sea Shepherd crew (cetacean defense in the Faeroe islands)
- 2012 - now: Sea Shepherd Belgium vzw: board member / strategic advisor / ICT & media responsible / workgroup coordinator
- 2009 - now: onshore volunteer Sea Shepherd Conservation Society

## Other experience

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### **sports**

1st dan aikido - AikiKai RakTenJuku dojo

2002 - 2011 board member • 2006 - 2011 assistant-instructor

### **miscellaneous**

2018 - apprentice tattoo artist @ Maaikes Skin Art (skinart.be)

1998 - now: social action & workshops (vegan cooking, people's kitchens, screen printing, self defence); volunteer work (a.o. Sea Shepherd, Bite Back, EVA, ...); grassroots / direct action (f.e. climate action camp Leuven, ...); DIY group expositions & concerts (Morf, MadMan's Project, InMoDis, ...); infoshop & presentations on relevant social topics; ...

broader interests:

philosophy, art & literature, music

media & communication, DIY (eco)technology

general tinkering & dogoodery